

# BOOK REVIEW

## COLOR

Colors came out quite good. Even though I find them dirtish. We wanted the shapes to be translucent, so we changed their opacity. Overlapping areas look good on the computer screen, but in print colors just don't look so clean. If I had to do this project over, I would chose clean colors that are close to primary, no transparencies.

## PAPER

Flip book was printed at Kinkos on 80lb laser paper (glossy card-stock for the cover). It is a good paper choice for this type of book. It bends nicely. But we had a couple of surprises during the binding. Apparently, 30 pages of this heavy paper was too much for the stapling machine downstairs. The wire was too thin, it could not pierce the whole stack, it was just getting smashed. Poor professor Caputo ran around every single room of the print department trying to find a stronger staple, and even when he did found one, still it was not strong enough. We ended up wire binding it.

## CUTTING

We used school's equipment for cutting. Professor Caputo was very careful during the process. He paid a lot of attention to margins and bleeds. Also, during the cutting, it came out that if we added an extra inch to the top margin of the book, it would makes it more convenient to hold and to flip.

## FINAL THOUGHTS

As you can see, some important changes were made during the production process. I am glad we were able to put our hands on it, otherwise who knows what the final product would look like.

Many thanks to professor Caputo for his angelic patience and attention.

I am very happy with the final product. I think it came out neat.