



**Client:** Luminous Photos

**Project Title:** A look into Creative Lighting

**Concept:** Have a book filled with rich-colored photos of a form of photography called “Light Painting.”

**Aesthetic Summary:** Light Painting is a type of photography that is mastered by few and tried by many. It is a creative way to let loose of your imagination and bring to life your ever desired ideas. With that said, my first initial stab at this art form was in my first year of college. Now with 3 years of experience in Photography and mastering lighting, i feel ready to tackle and master my light painting.

**Art:** rich-color photos

**Copy:** brief description of what the image is/ about.

**Color Scheme:** dark, colorful, vivid, luminous, abstract

**Typefaces:** hand written

**Layout Notes:** how it was done or brief camera settings

**Visual References:** on google, you can search examples of light painting

**Dimensions:** 11x8.5

**Page Count:** front cover, pg 2-8, back cover

**Substrate:** glossy 16pt paper

**Binding:** spiral

Print Run:

**Printing facility:** Remson Graphics, Staples

**Budget:** \$20-50

**Timeline:** Rough photos this week, final touched up photos next week.

**Additional Notes:** this should be fun!