

REFLECTED SYMMETRY

Creative Brief

Concept:

Reflected Symmetry is the theme in this collection of photographs. The images are mostly sceneries of nature, but some may include architecture.

Aesthetic Summary:

The books is made of a collection of strong and very vivid images

Art:

Full color photographs with some information about the photographer and the location of the photograph if available.

Color scheme:

Black background
Images are in full color



C=36 M=0
Y=0 K=0



C=10 M=0
Y=10 K=0

Dimensions:

8.5"x11" Landscape 4 Columns

Binding:

Perfect binding

Print Run:

15,000

Printing Facility:

Maspeth press
6620 Grande Ave
Maspeth, NY 11378
718-429-2363

Timeline:

3 months

Typefaces:

Avant-Garde
Ariel
Franklin Gothic

Christopher Martin
CHRISTOPHERMARTIN.COM

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Page count:

16 pages

Substrate:

Glossy 80lb

